

V-Factor Social

EDWOSB Digital Marketing & Communications Firm

Business Overview

V-Factor Social is an Economically Disadvantaged Women-Owned Small Business (EDWOSB) providing digital marketing, social media management, and communications services to public and private sector clients. The firm is majority-owned and controlled by U.S. citizens and operates in full compliance with SBA requirements.

Core Capabilities

- Digital Marketing Strategy & Execution
- Social Media Management (Organic & Paid)
- Content Development & Brand Messaging
- Lead Generation & Funnel Optimization
- Website & Landing Page Development
- Analytics, Reporting & Performance Tracking

Differentiators

- Woman-led firm with direct principal involvement
- Experience in regulated industries
- Data-driven, compliance-aware marketing approach
- Agile team capable of rapid deployment

NAICS Codes

541810, 541613, 541430, 541890

Certifications & Registrations

- EDWOSB – Pending SBA Certification
- SAM.gov – Active

Contact Information

V-Factor Social

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